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Graphis Poster Annual 2002



Synopsis

This newest volume in Graphis's annual poster series includes more than 200 outstanding creative works by world-renowned designers, selected from thousands of entries and reproduced in full-color, large format reproductions. As a contemporary reference and source of inspiration for successful promotional graphic design, Poster Annual 2002 is conveniently organized into a range of client categories — from sports, film, architecture, and fashion, to festivals, museums, retail, public service, competitions, and corporate communications. This edition features extensive captions, detailed indexes, and informative credits, making it a valuable resource for designers, art directors, and clients.

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